

NEUE LANGEWEILE

NEUE LANGEWEILE – A PHOTOGRAPHIC MOVEMENT FROM BERLIN

18/06/2019

PRESS RELEASE



The photographic movement “Neue Langeweile” is currently opening a “mobile gallery”, in the form of a stand for postcards. The stand serves as a geographically independent exhibition room, where pictures taken by the photographers are offered for free. Although the presentation of the postcards takes place within the classical art scene, the photographers displace their work from this strongly regulated scene, by using this form of presentation. That way, they intend to give rise to questions concerning scarcity versus duplication and gigantic pictures – as well as setting the focus on current tendencies in the world of photography and art.

The photographers are based in the field of applied photography. Predominantly, they all do architectural photography. Due to their specific visual language and aesthetics, they have influenced the photography scene and implemented humans as an integral part of architectural photography. You can find their characteristic visual language in their applied works, as well as in their free works.

The photographers of the movement – Marcus Bredt (Bredt Fotografie), David Hiepler and Fritz Brunier (hiepler, brunier,), Simon Schnepf and Morgane Renou (Schnepf Renou), are deemed to be the primary representatives of the so called “Berliner Schule” (the Berlin-school). The “Berliner Schule” is a contemporary photographic movement that is predominantly influencing the look of city landscapes.

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The concept of the „Neue Langeweile“ follows the ideas of the movement “Neue Sachlichkeit” (“New Objectivity”), which started in the 1920ies and the “New Topographic Movement” of the 1970ies. The photographers of the “Neue Langeweile” are using elements of both schools, process them in a modern way, to evolve them henceforth into their own position within the contemporary photographic scene. They are using a prosaic, reserved visual language and always keep their distance to the subject – like the supporters of the “Neue Sachlichkeit” (“New Objectivity”). And, similar to the “New Topographic Movement”, the photographers prefer subjects like city landscapes and places that have been influenced by people.

The pictures mostly enable the viewer to take a “second look”. They are always interpretations of their environment and ask for a precise involvement of the viewer. On the surface, the pictures are never only pretty. Therefore, they are narrative in the best way. What is seemingly “boring”, turns out to be fascinating here. The photographers attach value to unobserved situations, they see the unseen things, the intervening spaces and rear entrances. You can only discover the multidimensional depth of the pictures while looking at them for a longer while. That way, the term “boredom” loses its negative connotation and the “Neue Langeweile” comes into being.

The selection of the pictures of the “Neue Langeweile” was curated by Jule Froböse. For many years now, she mediates, curates and communicates cultural and architectural topics.

FIRST STOP

Arles, France 3rd to the 7th of July 2019

Opening week “Les Rencontres de la Photographie”

Vernissage 4th of July 2019, 6:30 pm, Place de la République

www.rencontres-arles.com

Here, you can find further information:

www.neue-langeweile.de

Press photos:

www.neue-langeweile.de/nl11 hires

The pictures are free of charge, if you credit the authors and report about the Neue Langeweile. For all other uses, you need to do an extra requirement.

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super cetera develops nonprofit projects, concepts and perspectives, in order to promote art, culture and education. Our main focuses are the construction industry, architecture and the city. We work with high requirements, experience, passion and on the basis of a broad network. We transmit highly complex specialist subjects into contemporary, vibrant communication concepts, into smart and appropriate contents and illustrative and comprehensive visualizations for all media. We place ideas for a social dialog.

NEUE LANGWEILE



Brasilia, Brazil



Dalian, China



Blackpool, Great Britain



Lingang New City, China



Paris, France



Ein Gedi, Israel

NEUE LANGE WEILE



Maskat, Oman



Alexandria, Epypt



Sedona, USA



Hanoi, Vietnam



Hoffell, Iceland



Tifnit, Morocco